

# VISIT WA

1,000 Free Things  
to do in Washington



MOBILE APP

Experience the best of Washington State

## 2015 NET RATES

	VisitWA Mobile Coupon <i>(Deal page req'd)</i>	VisitWA Deal Page + Coupon	VisitWA Business Page	Visitors Guide WTA magazine	Visitors Guide VisitSeattle magazine
	1-30 days	Year	Year	Year	Year
Format	Smartphone	Smartphone	Smartphone	Print magazine	Print magazine
Best Published Rate (online)	<b>\$125</b>	<b>\$350</b>	<b>\$350</b>	<b>\$1,375</b>	<b>\$1,516</b>
Space	Mobile Coupon	Page	Page	1/12th Page	1/12th Page
Self-manage to publish in 24 hours	Yes	Yes	Yes	NO	NO
<b>Advert Content</b>					
Business Name	Yes	Yes	Yes	Very small	Very small
Address + map locating	Yes	Yes	Yes	No mapping	No mapping
<b>Photos</b>					
Single color photo	Yes	Yes	Yes	not likely (in 1/12 page)	not likely (in 1/12 page)
Multiple photos	Permitted	Permitted	Permitted	Not possible	Not possible
Multiple photos with audio narration	Permitted	Permitted	Permitted	Not possible	Not possible
<b>Description or Offer</b>					
Up to 180 words	Deal Page	Yes	Yes	NO	NO
Hyperlinks for instant information	Deal Page	Yes	Yes	NO	NO
Phone # - instant linking "touch to talk"	Deal Page	Yes	Yes	NO	NO
Email - instant sending with "touch to message"	Deal Page	Yes	Yes	NO	NO
Web page - instant link for info/order/buy	Deal Page	Yes	Yes	NO	NO
You Tube - instant with "touch to view"	Deal Page	Yes	Yes	Not Possible	Not Possible
Same day editing/updating of content and links	Yes	Yes	Yes	No Changes	No Changes
<b>Mobile Coupon</b>					
Expiration date (auto delete @ expire)	Yes	Yes	NO	NO	NO
Non-transferable	Yes	Yes	NO	Fixed	Fixed
Viral Sharing with others	Yes	Yes	NO	NO	NO
Control length of advert (day/week/month)	Yes	Yes	NO	NO	NO
Control length of offer (day/week/month)	Yes	Yes	NO	Not Possible	Not Possible
Track # of users who receive coupon	Yes	Yes	NO	Not Possible	Not Possible
Track # of users who read coupon	Yes	Yes	NO	Not Possible	Not Possible
App tracks # redeeming coupons	Yes	Yes	NO	Not Possible	Not Possible
Profile users who redeem coupon	Yes	Yes	NO	Not Possible	Not Possible